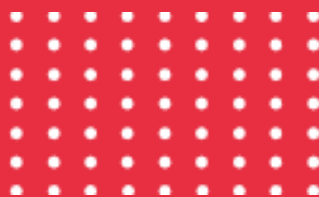


KEMENTERIAN SUMBER MANUSIA

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# KERATAN AKHBAR KESUMA”

ISNIN  
23 SEPTEMBER 2024



# HRD Corp hosts Southeast Asia's largest human capital event

**T**HE rise of Artificial Intelligence (AI) globally has significantly enhanced human capital development.

AI-driven learning platforms and virtual assistants support employees' skills development and knowledge acquisition, helping them adapt to changing job demands and remain competitive in the international job market.

The upcoming National Human Capital Conference and Exhibition (NHCCE) 2024 aims to address the critical conversation surrounding the role of AI in the workplace and its implications for the future of work and the workforce.

Scheduled for Sept 30 to Oct 2 at the Malaysia International Trade and Exhibition Centre, the conference will explore ways to tackle challenges and leverage opportunities presented by the growth of AI for the region's workforce and talent.

With the theme "Humanising Artificial Intelligence (AI) for the Future Workforce," delegates will engage in discussions to share best practices for reskilling and upskilling, ensuring they remain at the forefront of the AI evolution across different sectors.

Additionally, they will focus on fostering international collaboration in developing AI solutions that complement human strengths and advocating for investment in AI-driven research and development to create job opportunities throughout the region.

The conference will feature over 30 distinguished human capital leaders, forward-thinking human resource professionals and subject matter experts as speakers.

More than 300 reputable exhibitors

will showcase the latest innovations in upskilling models, new technology, and well-being platforms.

Participants can look forward to a variety of activities, including the Silence Conference, interactive sessions, networking cocktails, business matching, and master classes.

Previously known as the HRDF Conference & Exhibition, the event was rebranded to NHCCE in 2022.

Last year, NHCCE 2023 achieved remarkable success, attracting over 4,000 delegates from across Southeast Asia and earning recognition from the Malaysia Book of Records as the largest human capital development conference in the country.

NHCCE 2024 will feature an exciting lineup of international speakers, including acclaimed British-American journalist and political commentator Mehdi Hasan.

Mehdi is the author of the New York Times bestseller "Win Every Argument" and currently leads his own news organisation, Zetco.

The host of the "The Mehdi Hasan Show", he has interviewed a range of prominent figures, including politicians like Noam Chomsky, Alexandria Ocasio-Cortez, and Bernie Sanders, as well as celebrities like John Legend, Mark Ruffalo, and Jon Stewart.

Another speaker is John Mattone, one of the world's leading executive coaches and the creator of Intelligent Leadership (IL).

Mattone has worked with industry icons such as Steve Jobs from Apple and Roger Enrico from Pepsi, developing a coaching system that inspires, nurtures, and propels leaders toward exceptional performance through

transformative and results-driven growth philosophies and methods.

Dr Jack J. Phillips brings over 27 years of corporate experience across various sectors, including aerospace, textiles, metals, construction, and banking.

He is an esteemed authority on accountability, measurement, and evaluation, providing consulting services to Fortune 500 companies and major global organisations.

Bestselling author and globally recognised speaker Justin Cohen has coached thousands of individuals from over 40 countries and has shared the stage with renowned personalities such as Deepak Chopra, Richard Branson, John Maxwell, and Jack Canfield.

He helps individuals achieve lasting breakthroughs in both their personal and professional lives.

The conference will be moderated by Astro Awani news anchor Luqman Hariz and independent broadcast journalist Tehmina Kaoosi.

Tickets for NHCCE 2024 are now available for purchase, with standard passes priced at RM3,200 and group passes available at RM2,900 per person for a minimum of five participants.

For public servants, the price is RM2,500 through a government pass, while student passes are available for RM700.

For international packages, standard passes are sold at US\$1,200 and group passes at US\$900 per person, with a minimum of three participants.

For registration and more information about NHCCE 2024, visit the website at [www.hrdcorp.gov.my/nhcce](http://www.hrdcorp.gov.my/nhcce) or email [nhcce@hrdcorp.gov.my](mailto:nhcce@hrdcorp.gov.my) or contact 03-7661 6255.

**NHCCE 2024**  
NATIONAL HUMAN CAPITAL  
CONFERENCE & EXHIBITION

30 SEPT – 02 OCT 2024 MITEC, KUALA LUMPUR

**REGISTER NOW!**  
[www.hrdcorp.gov.my](http://www.hrdcorp.gov.my)

**Mehdi Hasan**

Mehdi Hasan is an award-winning British-American journalist and political commentator. He has worked with prominent news channels and publications including The Guardian, Al Jazeera, Peacock and MSNBC, where he hosted "The Mehdi Hasan Show". He has interviewed notable personalities from politicians such as Noam Chomsky, Alexandria Ocasio-Cortez and Bernie Sanders, to entertainers like John Legend, Mark Ruffalo and Jon Stewart. He is the author of New York Times bestseller, "Win Every Argument" and currently runs his own news organisation, Zetco.

**John Mattone**

John Mattone is one of the world's top executive coaches and has worked with industry legends including Steve Jobs of Apple and Roger Enrico of Pepsi. He is the pioneer of Intelligent Leadership (IL), a coaching system that ignites, cultivates, and moves leaders towards exceptional leadership using transformative and results-oriented growth philosophy and methods.

**Dr Jack J. Phillips**

Dr Jack J. Phillips is a renowned expert on accountability, measurement and evaluation. He provides consulting services for Fortune 500 companies and major global organisations. He has written and edited over 100 books, conducted workshops and presented at global conferences. His expertise in measurement and evaluation is based on more than 27 years of corporate experience across various industries including aerospace, textile, metals, construction and banking.

**Dr Justin Cohen**

A bestselling author, global speaker and world leader in human transformation. He has coached thousands of individuals from over forty countries and shared the stage with iconic personalities such as Deepak Chopra, Richard Branson, John Maxwell and Jack Canfield. He is a strong advocate of continuous learning and growth mindset, helping individuals achieve sustained breakthroughs in their lives and businesses.



Last year, NHCCE 2023 attracted 4,000 delegates from across Southeast Asia. PIC COURTESY OF HRD CORP

AS PART of its emphasis on workplace safety, a company specialising in boiler design and manufacturing has donated to two non-governmental organisations dedicated to advancing safety and health initiatives.

Boilermech Holdings Bhd (Boilermech) donated to Pertubuhan Ikatan Komuniti Selamat (Ikatan) and Malaysia Industrial Safety Health Association (Misha), both known for improving safety and health awareness and for their commitment to community safety.

"We are honoured to support Ikatan and Misha.

"By partnering these two organisations, we are extending our commitment to safety and health beyond our company, and into the wider community," said Boilermech group managing director Chia Lik Khai.

"Safety is at the core of our values at Boilermech and this event is a testament to our ongoing commitment to ensuring that every member of our team works in an environment that prioritises their wellbeing," he said when launching the

## Selangor company donates RM15,000 to NGOs promoting workplace safety



(From left) Chia, Ahmad Jallani, Misha president Aziz Basiran, Lee and Boilermech managing director Gan Chih Soon at the cheque presentation.

company's inaugural Occupational Safety and Health (OSH) Day 2024.

In his address to the compa-

ny's employees, Ikatan chairman Tan Sri Lee Lam Thye emphasised the significance of OSH and workplace safety.

"Investing in workplace safety and health is financially prudent," the veteran safety activist said.

"The costs associated with workplace accidents – including medical expenses, compensation, legal fees and lost productivity – far outweigh the costs of implementing preventive measures."

Lee added that enhancement of safety and health at workplaces could be realised by implementing an OSH Management System, fostering a culture of safety, providing training and education, utilising technology and innovation and engaging in continuous improvement.

Selangor Department of Occupational Safety and Health (DOSH) director Ahmad Jallani Mansor was the guest of honour at Boilermech's OSH Day.

He also witnessed the presentation of mock cheques of RM10,000 and RM5,000 to Ikatan, and MISHA, respectively.